

# SUSTAINABLE FINANCE

#### International initiatives

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#### **Agenda**

- (1) What is Sustainable Finance?
- (2) UN Sustainable Development Goals
- (3) UN Environment (UNEP)+ World Bank
- (4) EU initiativs
- (5) National reports, national initiativs
- (6) Branch initiatives
- (7) What's next?





#### What is Sustainable Finance?

- Green Finance, Green Economy, Environmental Economics
  - Low carbon footprint
  - Renewable energy
  - Circular economy
  - Resource efficiency
- Financing the UN Sustainable Development Goals





#### **UN Sustainable Development Goals**

- The 2030 Agenda
- 17 goals
- 169 targets
- 232 indicators



EU on Sustainable Finance:

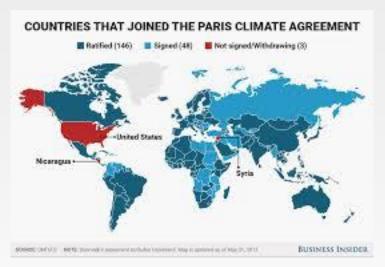
... how to integrate sustainability considerations into its financial policy framework in order to mobilise finance for sustainable growth





## **The Paris Agreement**





- Global response to climate change
- 195 parties to the PA, including EU
- Increase of global temperature < 2°C</li>
- Efforts to reach < 1,5°C</li>
- Finance flows consistant with
  - Low greenhouse gas emmissions
  - Climate-reciliant development
- Parties report regularly to UN
  - on their emissions and
  - on their implementation efforts.





#### World Bank + UNEP

- Nov 2017: Roadmap for a Sustainable Financial System
- Integral approach for all stakeholders in the financial sector
- Ultimate goal: reorientation of the flow of resources towards sustainable activities
- Identifying 3 drivers of change
  - Market based initiatives
  - National initiatives
  - International initiatives

http://documents.worldbank.org/curated/en/903601510548466486/Road map-for-a-sustainable-financial-system







#### WTO and SDG

- The SDGs put significant emphasis on the role that trade can play in promoting sustainable development.
- Direct references to WTO activities in
  - SDGs 2, 3, 8, 10, 14 and 17
- 2030 Agenda: Commits UN member states to promote a "meaningful trade liberalization over the next 15 years to help maximize the contribution of trade to the success of the sustainable development goals".
- No tariffs on Environmentalfriendly goods?
  - Revitalizing initiativ from 2014?





# EU: Aiming at taking a leading role

- High Level Expert Group's recommendations (Jan 2018)
- Commission: Action Plan on Sustainable Finance (Mar 2018) COM (2018) 97 final
  - EU sustainability standards, common taxonomy
    - EU Green Bond Standard
  - Establish Sustainable Infrastructure Europe
  - Include sustainability in the mandate of ESA
- "Think sustainability first"-principle







### **High priority tasks from EU:**

- Energy policy
  - EU Energy Union/Energy Market
  - Discussions in Norway spring 2018
- Lowering the carbon footprint
  - Reducing CO<sub>2</sub> emmission by 40% by 2030
  - CO<sub>2</sub> quotas and trading sceme, Co<sub>2</sub> storage
- Common taxonomy, minimum standards, transparancy
- "Tagging" green/brown





#### Main objectives of the action plan

The action plan on sustainable finance adopted by the European Commission in March 2018 has 3 main objectives

- reorient capital flows towards sustainable investment, in order to achieve sustainable and inclusive growth
- manage financial risks stemming from climate change, environmental degradation and social issues
- foster transparency and long-termism in financial and economic activity





# **Branch initiatives (bottom-up)**

- International
  - International Finance Corporation (IFC)
  - European Banking Federation
  - Initiatives from London and Frankfurt
- National
  - Finans Norge
  - Nordea





## **National responsibilites**

- UN duties
  - Reduce CO<sub>2</sub> emmission
  - Plan for reaching the 2/1,5°goal
  - National reports on the SDGs
- EU/EEA level duties
  - Implemet and cope with EU legislation
  - Report national developments





#### From nice words to action...

- Sustainable Finance to do-list for 2018-2019:
  - National roadmaps,
  - Data information, transparacy, financial technology,
  - Common taxonomy, common standards
  - "tagging" green/brown assets
  - Closer cooperation between public and private sector





# **Challenges for lawyers?**

- Public/private cooperation on finance
- Property and use of infrastructure and expensive equipment
- Harmonisation of security interests possible?
  - Analyse possibilities and limits under existing regulation (national and EU)
  - Addressing need for new legislation, interdiciplinary cooperation is needed
  - Look for new solutions in cooperation with FinTech
  - Revitalize our traditional legal diciplines, thinking across "silos"
- https://ec.europa.eu/info/sites/info/files/180308-action-plan-sustainable-growthfactsheet\_en.pdf







Thank you for your attention!



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