

Europe's energy transition and Norwegian Policy: is the quota price a measure of ambition (or commitment)?

Gunnar S. Eskeland, NHH Energy Lab Talk, April 26, 2016 Geophy', Nygårdhøyden





- 1. What is this and why would we care;
- 2. Notice the price level. Please care!
- 3. Notice the wording: highest projection is called bullish, colored green



Benefit cost analysis:
 one representative agent
 or
 Benevolent planner, with
available instruments for costless
transfers, or, slightly more general: a
'planner' whose objective function is

=> neoclassical framework. Strong assumptions, strong implications.

increasing in each individual's utility.

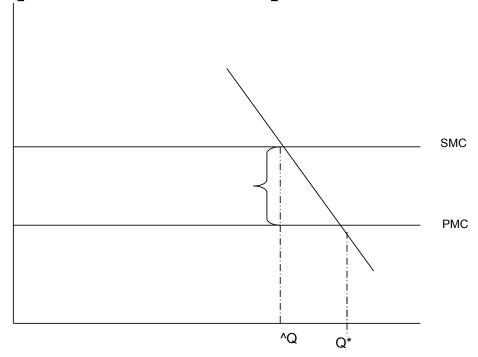


Economics:

- <u>Classical</u>: distribution and efficiency jointly determined (Ricardo, Malthus, Smith, Marx (well, and Nash))
- <u>Neoclassical</u>: tricks allowing separation of distribution and efficiency: benevolent planner, costless transfers, efficient negotiations, Hicksian compensation. Coase theorem. Marshall, Pigou, Hicks
- Modern micro-theory: asymmetric information => tradeoff between efficiency and distribution (starts w J Mirrlees). Games: Nash, Aumann, Selten. Climate: Harstad, Barrett.
- <u>Institutional economics</u>: A government successfully or optimally constrained from expropriation? Transaction costs. Coase. Fogel, North, Williamson, Leibcap.
- <u>Political economy</u>: the study of how 'who pays' influences policies and policy instruments: Who owns government. Buchanan.
- One hypothesis: established interests better represented than potential, concentrated interests better represented than dispersed

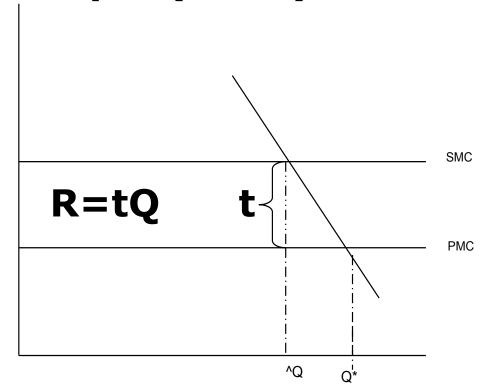


Neoclassical: Externality: quota & tx equivalent





Full Polluter Pays Principle (FPPP)



R could go to government!?

Cost effective pollution control: Several polluters Polluters:

$$c_1 = c_1(y_1, e_1)$$

$$c_2 = c_2(y_2, e_2)$$

Solution: fundamentals

$$\frac{\partial c_1}{\partial e_1} = \frac{\partial c_2}{\partial e_2}$$

So: marginal costs of emission reductions equalized across polluters (across chimneys, users, persons, technologies)

Solution: policy instruments

$$\frac{\partial c_1}{\partial e_1} = \frac{\partial c_2}{\partial e_2}$$

This can be achieved with the help of a very well informed dictator, or with the use of emission taxes, or with the help of quotas that are made tradable.



Appraisal and political feasibility

- Who gains, who loses
- Who influences policy, how (Skodvin et al, an example, Harstad and Eskeland, 2010)
- How do combinations of policy instruments come about
- Focus on transition



Example: electricity generation:

- i. Long lived assets
- ii. Greenhouse gases: Some plants 'polluting', others not
- iii. Costly emission reductions:
 - Obsolescence
 - New capacity (and costlier)
 - Capacity utilization
 - (Political costs)
- iv. Limited trade (in and out of Europe, say), limited substitution possibilities



Stakeholders:

- electricity producers
- ·households and services and other users
- electricity intensive industries
- (other energy and emission intensive industries)

An electricity producer: profit function

$$\pi^{h}(p_{e}, w, t_{g}) = \pi^{h}(p_{e}(t_{g}), w, t_{g}) =$$
 π^{h} = profits, firm h, electricity producer
 p_{e} = producer price, electricity
 w = vector (string) of input prices
 g, t_{g} = emissions, and tax on emissions

A profit function: detail

 $f^h(x^h)$ output of electricity, a function of input quantities, $x^h = x_1^h, x_2^h, ..., x_m^h$ $\sum_i w_j x_j^h = \text{total costs, firm } h$

$$\pi^{h} = p_{e}(t_{g}) f^{h}(x^{h}(p_{e}(t_{g}), w, t_{g}))$$

$$-\left(\sum_{j} w_{j} x_{j}^{h}(p_{e}(t_{g}), w, t_{g}) + t_{g} g^{h}(x^{h}(p_{e}(t_{g}), w, t_{g})\right)$$

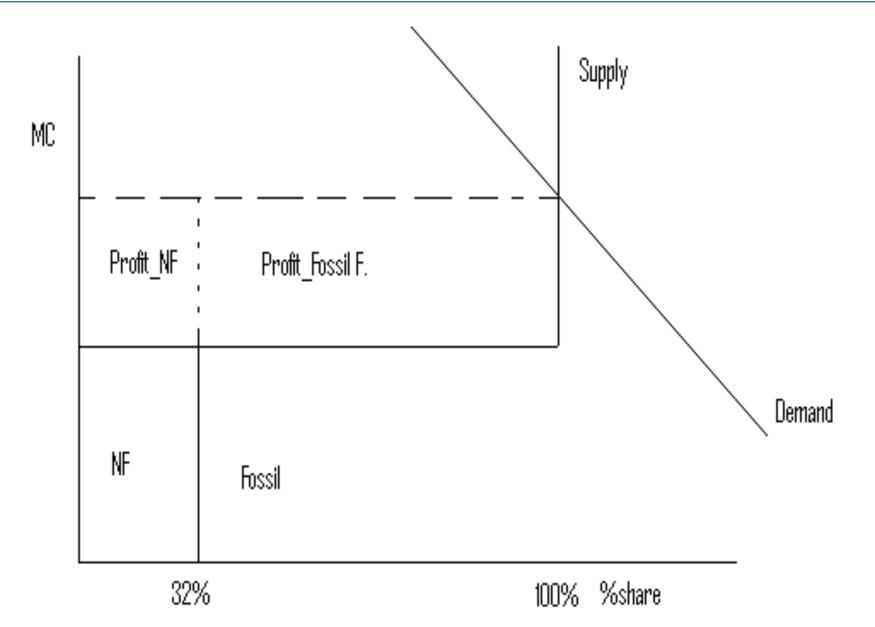
$$\frac{\partial \pi^h}{\partial t_g} = y_e^h \frac{\partial p_e}{\partial t_g} - g^h$$

$$\frac{\partial \pi^h / p_e y_e^h}{\partial t_g / t_g} = \xi_{pe,tg} - \frac{t_g}{p_e} \frac{g^h}{y_e^h}$$

Findings: is an industry, firm 'hurt' by polluter pays principle?
Depends on (only!!!):
1)Will the price of output increase (industry, market);
2)Your share of emissions in costs (firm).

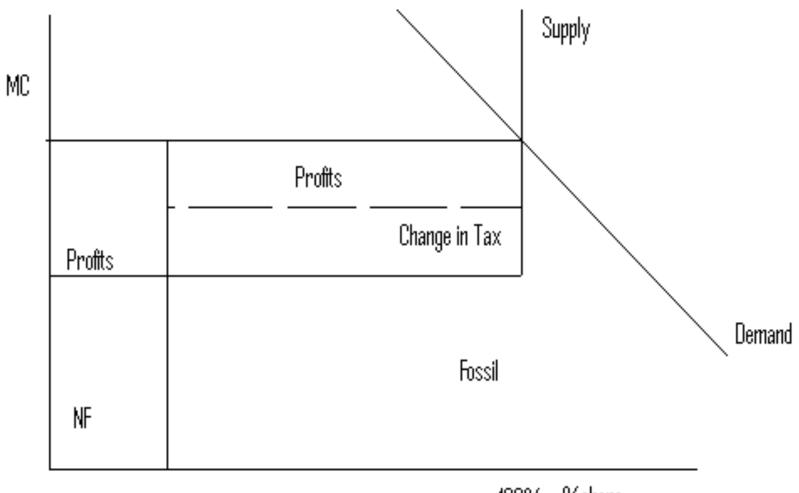
- will the price of output increase (industry, market); Let us think of European electricity market
 share of emissions in costs (firm).
 Let us think of Norway and
- Let us think of Norway and France, versus Germany and Poland. How about Iceland?

Political feasibility: power sector, Europe NHH A focus on current assets





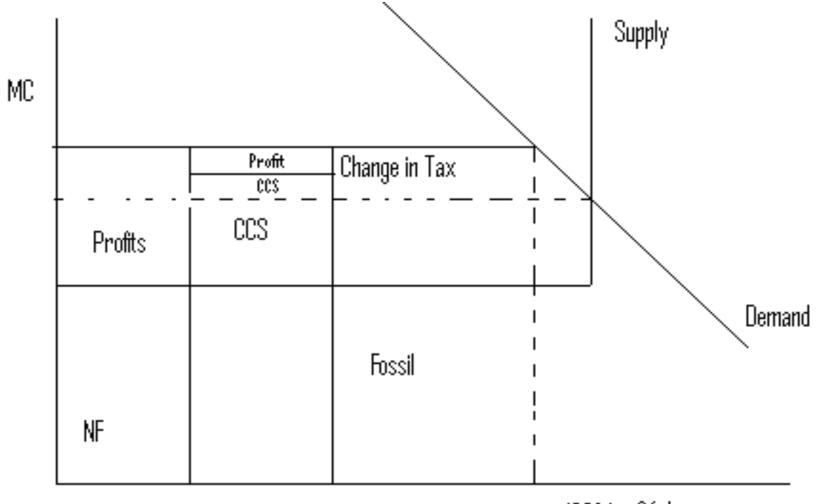
Emission taxes: take profits only



100% %share



Until they raise prices, and/or induce abatement



100% %share



So: huge transfers, before any environmental transformation of sector...



- Political feasibility I: the use of cross-subsidies
- Political feasibility II: the distribution of quotas for free
- •Political feasibility III: energy efficiency programs (and other targeted programs)
- Political feasibility IV: far-reaching technological change
- •Not tried yet V: border tax adjustments



Policy instruments review:

- Norway not alone in supplementing the tradable quotas, so that other instruments became equally or more important (renewables subsidies like feed in tariffs and green certificates (performance standards)
- Not only these subsidies, but also (and more), the economic downturn led quota prices to be lower than expected and perhaps lower than meaningful. Definitely lower than meaningful as a general measure or indicator of what emission reductions are worth for European policy makers.
- With these subsidies and with this downturn, quota prices and electricity prices (and other prices like oil and steel) are lower t han intended and lower than expected.

So in an economists view:

- quota prices not indicative of emissions
- el prices and other energy prices should rather be higher than lower
- From norwegian perspective, a shift from 'push' (supply subsidies) to pull (higher quota prices and elprices) is desirable.
- Elimination of green certificates would be a blessing, undisguised, unquestionably



Free quotas: a price to make change politically acceptable? An acceptable price?

- Literature: Yes: free quotas compensate the regulated population (power producers)
- Skodvin et al 2010: Industry interests reflected as follows
- Buchanan and Tullock, 1975: the penalty tax ...will be viewed as confiscatory...
- Literature: in practice (Burtraw et al, 2006, the US): free allocation of emissions allowances can dramatically overcompensate the electricity industry...
- Harstad & Eskeland: gratis threatens tradability result
- Conclusion: expectations, and long term
- Is commitment to full polluter pays principle possible, including for surprising impacts such as climate problem?

The distribution of costs (or pain, gain):

- Depends entirely on instrument choice
- History speaks:
 - Established capital is barely challenged
 - Freely distributed quotas as a way to change the world
- Electricity sector as example
 - Free quotas to old and to new: reasons and consequences
 - Green certificates etc: Tax and cross-subsidize
- Future speaks:
 - Free quotas
 - Border tax adjustments
 - CPP?

Conclusion

- It is not trivial neither for advisors nor politicians to base recommendations, policy and institutions on *Ignorance* and *Indifference*, but this is basically what it takes to advocate commitment to FPPP.
- The unavoidable consequence of deviations from FPPP commitment is rentseeking and noninternalization of environmental damage:
 - Coal fired power plants live 'too long' because they are awarded conditional emission quotas
 - Coal fired power plants are buildt because of subsidies engrained in part through conditional emission quotas (Sinn's green paradox)
 - Coal fired power plants fail to sell quotas because they are conditionally awarded
 - Energy saving and R&D is underutilized because of 'too low' prices and expected prices for emissions and emission intensive goods and services such as electricity, steel, milk and butter.

Summing up

- Benevolent planner, emission reductions easy in principle: equlize marginal costs of emission reductions everywhere
- Best done with FPPP, emission taxes, or tradable quotas
- Political economy: who pays influences policy instruments, policy instruments chosen to shield some interests, distribute costs
- Europe's transition to low emission society:
 - spreading costs
 - Not fppp
 - Partly to limit carbon leakage
 - But also in other ways to shield some interests
 - Typically allowing consumers to pay

Long term: very costly if not over time, costs are shifted directly to emitters.

Short term: don't expect high enough prices of quotas for these to do the job alone. For decades, this may last, I am afraid.