

## Open Access- what, why and how?

Ingrid Cutler
Section of digital systems and services
University of Bergen Library
Ingrid.Cutler@ub.uib.no



The Competitiveness Council meeting in Brussels this week.

EU Competitiveness Council

#### In dramatic statement, European leaders call for 'immediate' open access to all scientific papers by 2020

By Martin Enserink | May. 27, 2016, 2:30 PM

In what European science chief Carlos Moedas calls a "life-changing" move, E.U. member states today agreed on an ambitious new open-access (OA) target. All scientific papers should be freely available by 2020, the Competitiveness Council—a gathering of ministers of science, innovation, trade, and industry—concluded after a 2-day meeting in Brussels. But some observers are warning that the goal will be difficult to achieve.

#### What is open access?

Immediate, free and unrestricted online access to digital scholarly material, primary peer-reviewed research articles in scholarly journals

## **Traditional publishing**

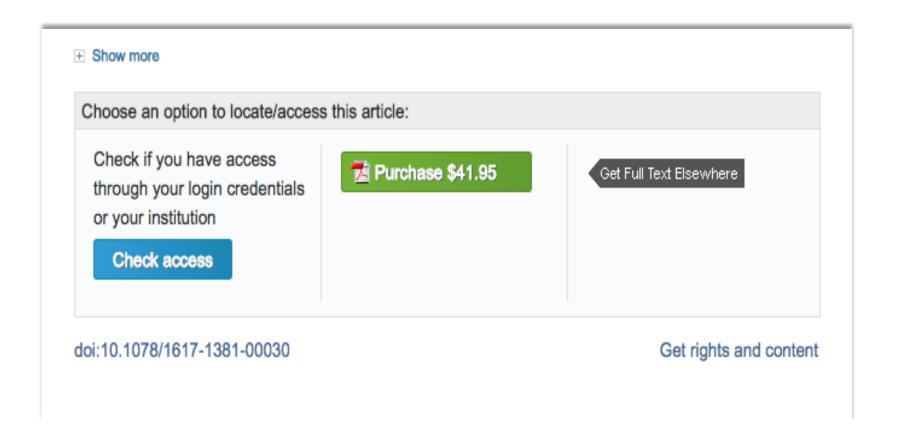
- Access to those who can afford to pay
- Researchers do the work for free – the profit goes to the publisher
- The publisher keeps
   rights limits reuse



### Why Open Access?

- Research paid by society should be available for everyone to use
- Extends readership and improves citation rates
- Enables global communication and collaboration
- Scholarly work is licensed in a way that gives users the right to reuse

#### **Open Access removes price barriers**



#### **Open Access removes permission barriers**





#### 1. Green – self-archiving in a repository

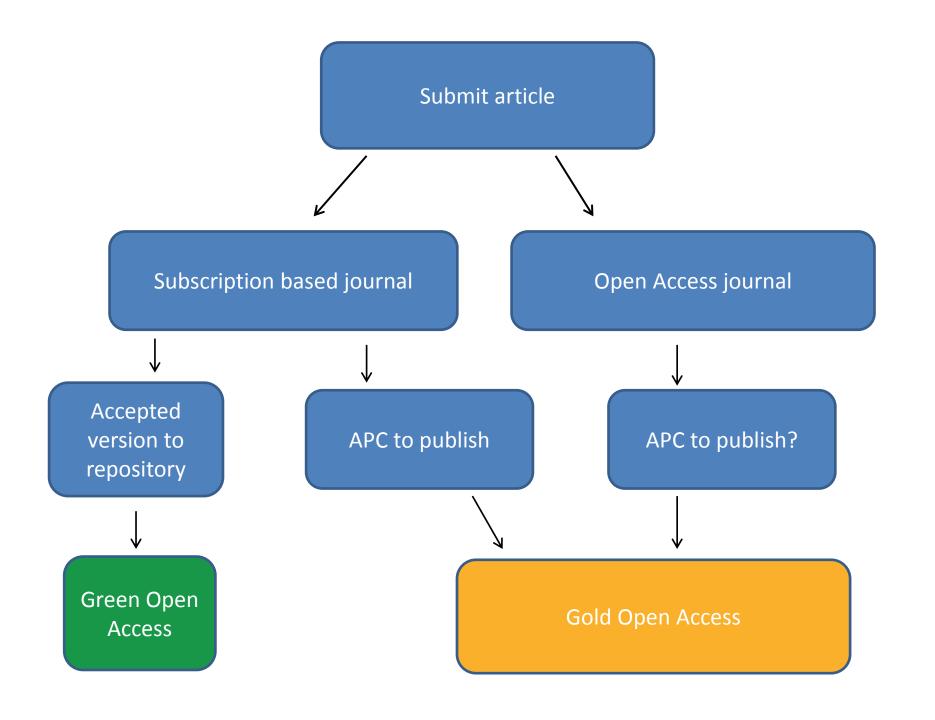
- Institutional or subject based
- Ensures long-term archiving
- Accepted version of article (post-print)
- Usually after an embargo period (6, 12, 24 months)
- Does not remove permission barriers



## 2. Gold: Publishing Open Access

- Open Access journals
- Hybrid Open Access in subscription based journals
- Open Access books
- Publication fee
- Open license



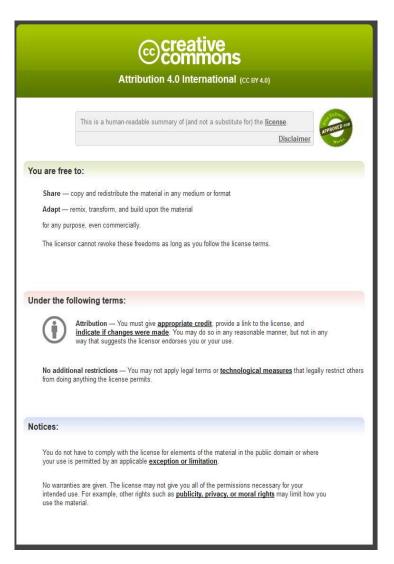


#### **Publishing contracts**

- The author transmits copyright
- The publisher gets an exclusive license to publish
  - to reproduce, distribute or use the article in any public medium
  - to base new work on the original publication
  - to reuse the publication
  - to reuse graphs, tables, etc.

"I herby assign to the Copyright Owner the copyright in the manuscript (...) and any tables, illustrations or other material submitted for publication as part of the manuscript in all forms and media (whether now known or later developed), throughout the world, in all languages, for the full term of copyright"

#### Alternative – open license



- Author does not sign away copyright
- Author keeps the right to reuse own work
- Author gives others the right to share and adapt the work

#### How to evaluate the quality of open access journals?

- 1. Is the journal an **established journal** within your field?
- 2. Who is on the **editorial board** and who are the authors?
- 3. Is the journal listed in **Directory of Open Access Journals?**
- 4. Does the publisher commit to **best practices in publishing**?
- 5. Does the journal have **transparent information**: editors, ownership, guidelines for peer review, pricing and copyright?
- 6. Does the journal let you **keep copyright** and offer **an open license**?
- 7. Does the journal offer **waivers** to authors from low-income countries?
- 8. Does the journal ask for a submission fee instead of **publication fee**?



#### Scientific & Academic Publishing

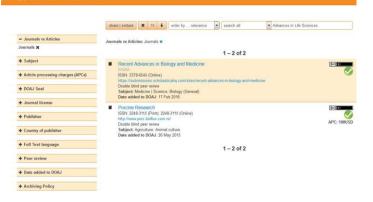
Sear

SAP is an open access publisher of journals covering a wide range of academic disciplines.

Hom	e Journals	Books	Conferences	Manuscript Submission A	
164 1 184 177	Advances in Advanc	phasize the molect prously reviewed. T dern scientific tech	ences is an international j ular, cellular, and functior The journal favors public nnologies are used to exp	journal publishing articles that and basis of therapy. All articles are ation of full-length papers where blain molecular, cellular and	
Artic	p-l e-l We	ssn: 2163-1387 ssn: 2163-1387 ssn: 2163-1395 bsite: http://journ		OPEN ACCESS  Indexing Guidelines	
	in-Chief	Aillia d ocop	Editorial Boar	d indexing Suidenies	
(2000 to 1000	o Miruka David al Board	Maseno Univers	sity, Kenya		
Xanth I	1allett	Centre for Anat	omy and Human Identific	cation, University of Dundee, UK	
Jaromi	Jaromir Myslivecek		Institute of Physiology, 1St Faculty of Medicine, Charles University, Czech Republic		
Amal K	Paul	University of Calcutta, India			
Ki Chur	Ki Churl Chang		School of Medicine Gyeongsang National University, South Korea		
Andrey	Karlyshev	Kingston University, School of Life Sciences, Penrhyn Road, Kingston Upon			



PPORT DOA.





#### Saturday, January 14, 2012

#### Yet another SPAMMY Science publisher: Scientific and Academic Publishing

Uggh - just got this email. Seems there is yet another SPAMMY Science Publisher trying to get established. Here's is a suggestion for all. Avoid these kinds of publishers. They probably do more harm than good ... Plus if you can label their emails as SPAM to help out others. And I think posting comments like this will help since when people do google searches they may see the critiques as well as the journal sites.

Dear Jonathan A Eisen,

This is Scientific & Academic Publishing, USA. Nice to get your information from the journal PLOS Biology and also happy to pass on our regards to you from the editorial department of SAP.

We've finished reading the abstract of your paper Macronuclear Genome Sequence of the Ciliate Tetrahymena thermophila, a Model Eukaryote and will recommend it to our editors. If you are interested in our journals and want to publish it on our journals, please extend this paper and describe your latest research achievements and send it to us by our online submission system(http://www.manuscriptsystem.com). All manuscripts submitted will be considered for publication.

If this paper has been published, we also welcome you to submit other papers to

Welcome to visit our website at http://www.sapub.org.

# Open scholarship is only meaningful if everyone can both access and participate

"Fight academic apartheid to advance equality and quality in the sciences"

#### Resources

- Directory of open Access Journals: <a href="https://doaj.org/">https://doaj.org/</a>
- Sherpa/RoMEO (publisher/journal policy to self-archiving): http://www.sherpa.ac.uk/romeo/index.php
- Creative Commons Licences: https://creativecommons.org/licenses/

#### **Photos**

- The lock: Copyright Auntie P: <a href="http://www.flickr.com/photos/auntiep/292629587/">http://www.flickr.com/photos/auntiep/292629587/</a> Licensed under the CC Attribution-Noncommercial-Share Alike 2.0 Generic License. <a href="http://creativecommons.org/licenses/by-nc-sa/2.0/deed.en">http://creativecommons.org/licenses/by-nc-sa/2.0/deed.en</a>
- The green road: Copyright joysaphine:
   <u>http://www.flickr.com/photos/joysaphine/2524274643/</u> Licensed under the CC Attribution-Noncommercial 2.0 Generic Licence: <a href="http://creativecommons.org/licenses/by-nc/2.0/deed.en">http://creativecommons.org/licenses/by-nc/2.0/deed.en</a>
- The gold road: Copyright Yves Lorsen: <a href="http://www.flickr.com/photos/ylorson/2573678100/">http://creativecommons.org/licenses/by-nc/2.0/deed.en</a>

The presentation is licensed under the Creative Commons Attribution 3.0 Norway license: <a href="http://creativecommons.org/licenses/by/3.0/no">http://creativecommons.org/licenses/by/3.0/no</a>

Logos and images from external sources excluded from CC license.